

PUBLIC PROGRAMMES PROGRAMME CALENDAR 2018

DATE	PROGRAMME	LEVEL	DATE*	LENGTH	FEE*
APR 4	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times. Module 1: The Role of Directors: Duties, Responsibilities and Legal Obligations Module 2: Assessing Strategic Performance: The Board Level View Module 3: Finance for Directors Module 4: Risk and Crisis Management Module 5: Strategic Corporate Social Responsibility and Investor Relations Module 6: Effective Succession Planning and Compensation Decisions	Company directors, senior executives or aspiring directors	Module 1: 17–19 Apr 2018 4–6 Jul 2018	Modules 1–3: 3 days SID members: SGD 2,800 per module Non-SID members: SGD 3,200 per module	
			Module 2: 4–6 Apr 2018 29–31 Aug 2018		
NOV 29			Module 3: 23–25 May 2018 3–5 Sep 2018	Modules 4–6: 2 days SID members: SGD 2,000 per module Non-SID members: SGD 2,400 per module	
			Module 4: 4–5 Oct 2018		
APR 26	International Corporate Coaching A certification programme with a comprehensive perspective on practice coaching, personal development, integrity, ethical behaviour, and intuition needed for effective coaching in Asia ICC1a / ICC1b: The first two modules are designed to teach the basics of corporate coaching and are suitable for anyone who has not attended formal coach training. ICC2a / ICC2b: These modules are designed to build on the core coaching competencies and provide participants with the additional skills and experience necessary to coach proficiently internally and/or externally.	Mid-level Corporate Executives HR executives and consultants who want to add coaching to their portfolio of services; Individuals who want to start the journey to become internationally certified;	ICC1a 2–3 Aug 2018	2 days SGD 3,450 per module	
			ICC1b 13–14 Sep 2018		
DEC 6			ICC2a 26–27 Apr 2018 25–26 Oct 2018		
			ICC2b 7–8 Jun 2018 6–7 Dec 2018		
MAY 16	Winning Business Performance in Asia Asia, a thriving hub of opportunities, also presents vast challenges in its labyrinth of cultural mores and values. Executives tasked with new regional responsibilities are often unaware or underestimate the differences in the way businesses are conducted between cultures. To effectively do businesses against a backdrop of intricate traditional Asian values, special knowledge, skills and flexibility are required.	Executives new to Asia and newly appointed country or general managers. Executives who are undertaking or will take responsibilities that are specific to the region. Local Asian executives taking a first role outside their home country	Run 1 16–18 May 2018	3 days SGD 5,000 <i>(Price includes GST)</i>	
			Run 2 22–24 Oct 2018		
MAY 23	Asia Leaders Programme In Infrastructure Excellence (ALPINE) Building an understanding of how complex infrastructure projects in dynamic Asia can be made more successful and robust, ALPINE is designed to groom the next generation of infrastructure project planners & developers.	Mid-level executives who are involved in infrastructure planning, financing, development and operations in Asia	Module 2: 23–25 May 2018	6 days SGD 9,000	
			Module 1: 9–11 July 2018		
MAY 30	Advanced Negotiation Strategies This interactive programme is a well-balanced blend of theory and practice. It is designed primarily to sharpen your negotiation and persuasion skills. The advanced simulations that are included in this programme will introduce you to the complexity and demands of multi-party and team negotiations.	Executives to senior managers of any industry involved in the negotiation process internally and externally	Run 1 30–31 May 2018	2 days SGD 2,800	
AUG 2	Leadership Coaching Programme – Run 2 A coaching leadership style addresses these questions and leads to increased employee engagement, greater levels of innovation and retention of top talent. In addition it makes employees take ownership for their actions, develops problem solving skills (making them more self-reliant) and drives them to explore untapped potential.	Corporate executives who would like to develop their corporate coaching skills; HR executives and consultants who want to add coaching to their portfolio of services; individuals who want to start the journey to become internationally certified;	Run 2 2–3 Aug 2018	2 days SGD 2,800	

PUBLIC PROGRAMMES PROGRAMME CALENDAR 2018

DATE	PROGRAMME	LEVEL	DATE*	LENGTH	FEE*
AUG 2	Strategic Conflict Resolution for Leaders NEW	Executives to senior managers of any industry involved in negotiation and/or conflict management processes both internally and externally	2–3 Aug 2018	2 days	SGD 2,800
	Executives who complete the Conflict Resolution programme gain two competitive skill sets: they learn how to behave as leaders and examples for their organisations during times of conflict, and they learn how to establish and enforce organisational systems of conflict management. Companies with this highly specialised organisational capacity can excel during times of conflict or crisis, where others many falter or fail.				
AUG 13	ASEAN HR Leaders Programme NEW	Middle to senior HR professionals based in Asia who are responsible for the human capital strategies of their organisations in the region	13–16 Aug 2018	4 days	SGD 4,800
	People are the most valuable assets for any organisation. In a knowledge and service based economy like today, organisational human capital has been increasingly recognized as one of the major keys to competitive advantage. What does it take to achieve competitive advantage based on human capital within the ASEAN Context?				
SEP 26	Women & Leadership Programme	Mid-level executives open to leadership development through mindfulness-based approaches that involve experiential mind-body practices such as secular meditation.	26–28 Sep 2018	3 days	SGD 5,000
	A unique leadership development programme for aspiring women leaders to enable competency in personal leadership and leading others so as to increase their chances of success in the higher echelons of an organisation.				
OCT 9	Excellence at Strategy in a Changing World NEW	Mid-level and senior managers who are managing or about to handle a strategic business unit, substantial project or team in their organisation	9–12 Mar 2018	4 days	SGD 3,900
	Formulating and executing strategy is challenging at any rate. It is especially difficult when the world around the company constantly changes – when business models are uprooted, technologies are disrupting, and global relations unravel. Strategy is perceived as glamorous, yet what it intends to achieve is simply a roadmap in a confusing world that relentlessly creates new facts. In such a world, adaptation is key.				
OCT 22	Johnson & Johnson – SMU Hospital Management Programme	Senior hospital administrators in both clinical and non-clinical functions.	22–26 Oct 2018	5 days	SGD 2,150
	A specialist programme with insights into best practices in hospital management.				
OCT 29	EXCEL Leadership Programme NEW CONTENT	Senior functional managers/directors in transition to general/regional/global management	29 Oct–2 Nov 2018	5 days	SGD 5,900
	Raise the bar for the high potential talent to understand what it takes to lead - both from within themselves and through their influence on the wider organisation. The intense in-class discussions will develop a breed of effective leaders who learn from a cross industry setting and are able to integrate ideas from their peers in addressing their most persistent organisational challenges. Participants experience the unique opportunity to immerse themselves in a live situation to discuss the real challenges facing a business and offer solutions to C-Suite leaders.				
NOV 13	The LEAD Programme on Effective Teams NEW	Managers, team leaders and other staff with leadership responsibilities; Project coordinators that need to mobilise people not under their direct management; High potential staff that may help to mobilise the team.	13–14 Nov 2018	2 days	SGD 2,000
	Leaders are increasingly expected to leverage various stakeholders, to engage with them, to remain aware of the business pace, and to deal with diverse strengths and of their teams. Using these key elements integral to the role played by leaders, for high-potential teams (<i>L – everage / E – ngage / A – ware / D – iverse</i>).				
NOV 15	Corruption in Asian Business NEW	Professional service providers such as legal and accounting firms, financial advisors, industry consultants, risk evaluators etc.	15–16 Nov 2018	2 days	SGD 2,000
	The SMU executive development programme on corruption attempts to help businesses and government to understand the manner in which corruption manifests in market frameworks; the means and methods for preventing corruption from arising and how to control its spread when corruption has become a feature of certain business relationships.				