

SINGAPORE MANAGEMENT UNIVERSITY

EXECUTIVE DEVELOPMENT



FOCUSED ON **ASIA—TRANSFORMING** PERFORMANCE

Integrating the best of Asian and Western practices and theories, our Public Programmes and company-specific Custom Programmes deliver outstanding returns on investment for individuals and organisations, leveraging meticulously-designed curricula which address business challenges in the context of Asia.

2016 HIGHLIGHTS



165

OPEN AND CUSTOM PROGRAMMES DELIVERED



65%

RETURN CUSTOM CLIENTS FROM 2015



TRANSFORMED APPROXIMATELY OVER

5000

DIVERSE SENIOR EXECUTIVES

CUSTOMISED CORPORATE PROGRAMMES

Individually designed to address organisation-wide competencies and relevant business issues, our company-specific custom programme ensures the knowledge and skills imparted to executives fits the context and requirements of the organisation's learning objectives. Our ability to listen and respond to our clients' needs is amplified by our blend of practice-experienced faculty together with our research and teaching capabilities. This combination enables us to adopt a consultative approach to achieving the performance results desired.

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Singapore Management University, Executive Development

81 Victoria Street, Level 10, Singapore 188065
Tel: +65 6828 9095 Email: exd@smu.edu.sg



For more information
please visit us @
exd.smu.edu.sg

PUBLIC PROGRAMMES PROGRAMME CALENDAR 2017

DATE	PROGRAMME	LEVEL	DATE*	LENGTH	FEE*
JUL 6	International Corporate Coaching – ICC2a A certification programme with a comprehensive perspective on practice coaching, personal development, integrity, ethical behaviour, and intuition needed for effective coaching in Asia ICC2b: Becoming a Registered Corporate Coach	Mid-level Corporate Executives HR executives and consultants who want to add coaching to their portfolio of services; Individuals who want to start the journey to become internationally certified;	ICC2b 6–7 Jul 2017 ICC1a 3–4 Aug 2017	2 days	SGD 3,450 per module
AUG 3	ICC1a: Introduction to Corporate Coaching				
JUL 3	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times. Module 1: The Role of Directors: Duties, Responsibilities and Legal Obligations	Company directors, senior executives or aspiring directors.	Module 1: 3–5 Jul 2017	Modules 1–3: 3 days SID members: SGD 2,800 per module Non-SID members: SGD 3,200 per module	
AUG 3	Leadership Coaching Programme A coaching leadership style addresses these questions and leads to increased employee engagement, greater levels of innovation and retention of top talent. In addition it makes employees take ownership for their actions, develops problem solving skills (making them more self-reliant) and drives them to explore untapped potential.	Corporate executives who would like to develop their corporate coaching skills; HR executives and consultants who want to add coaching to their portfolio of services; individuals who want to start the journey to become internationally certified;	3–4 Aug 2017	2 days	SGD 2,800
AUG 17	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times. Module 4: Risk and Crisis Management Module 6: Effective Succession Planning and Compensation Decisions	Company directors, senior executives or aspiring directors.	Module 4: 17–18 Aug 2017 Module 6: 13–14 Sep 2017	Modules 4–6: 2 days SID members: SGD 2,000 per module Non-SID members: SGD 2,400 per module	
SEP 13	Global Supply Chain Management (SkillsFutureAward) The programme offers state-of-the-art insights into effective global supply chain networks within the Asian context, empowering you to manage global supply chain networks with greater success.	Global Supply Chain: Mid-career and senior industry executives from product and service-oriented multinationals, supply chain partners, consultancies managing global and Asian supply-chain operations	13–15 Sep 2017	3 days	SGD 5,000 <i>(Price includes GST)</i>
OCT 2	Advanced Negotiation Strategies – Run 2 This interactive programme is a well-balanced blend of theory and practice. It is designed primarily to sharpen your negotiation and persuasion skills. The advanced simulations that are included in this programme will introduce you to the complexity and demands of multi-party and team negotiations.	Executives to senior managers of any industry involved in the negotiation process internally and externally	Run 2 2–3 Oct 2017	2 days	SGD 2,800
OCT 4	Women & Leadership Programme A unique leadership development programme for aspiring women leaders to enable competency in personal leadership and leading others so as to increase their chances of success in the higher echelons of an organisation.	Mid-level executives open to leadership development through mindfulness-based approaches that involve experiential mind-body practices such as secular meditation.	4–6 Oct 2017	3 days	SGD 5,000
OCT 12	International Corporate Coaching – ICC1b A certification programme with a comprehensive perspective on practice coaching, personal development, integrity, ethical behaviour, and intuition needed for effective coaching in Asia	Mid-level Corporate Executives HR executives and consultants who want to add coaching to their portfolio of services; Individuals who want to start the journey to become internationally certified;	ICC1b 12–13 Oct 2017	2 days	SGD 3,450 per module