

PUBLIC PROGRAMMES PROGRAMME CALENDAR 2017–2018

DATE	PROGRAMME	LEVEL	DATE*	LENGTH	FEE*
OCT 30	Winning Business Performance in Asia <i>(SkillsFutureAward)</i> Asia, a thriving hub of opportunities, also presents vast challenges in its labyrinth of cultural mores and values. Executives tasked with new regional responsibilities are often unaware or underestimate the differences in the way businesses are conducted between cultures. To effectively do businesses against a backdrop of intricate traditional Asian values, special knowledge, skills and flexibility are required.	Executives new to Asia and newly appointed country or general managers. Executives who are undertaking or will take responsibilities that are specific to the region. Local Asian executives taking a first role outside their home country	30 Oct–1 Nov 2017	3 days	SGD 5,000 <i>(Price includes GST)</i>
					
NOV 1	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times. Module 2: Assessing Strategic Performance: The Board Level View	Company directors, senior executives or aspiring directors.	Module 2: 1–3 Nov 2017	Modules 1–3: 3 days	SID members: SGD 2,800 per module Non-SID members: SGD 3,200 per module
NOV 6	Johnson & Johnson – SMU Hospital Management Programme A specialist programme with insights into best practices in hospital management.	Senior hospital administrators in both clinical and non-clinical functions	6–10 Nov 2017	5 days	SGD 2,150 <i>(Price excludes GST)</i>
NOV 15	Global Supply Chain Management <i>(SkillsFutureAward)</i> The programme offers state-of-the-art insights into effective global supply chain networks within the Asian context, empowering you to manage global supply chain networks with greater success.	Global Supply Chain: Mid-career and senior industry executives from product and service-oriented multinationals, supply chain partners, consultancies managing global and Asian supply-chain operations	15–17 Nov 2017	3 days	SGD 5,000 <i>(Price includes GST)</i>
					
NOV 21	Accenture–SMU Change College: Managing Change – Run 2 A highly interactive programme that equips managers with leading-edge tools and knowledge to deliver effective change management, based on rigorous academic research and insights into the global change management experience.	Change managers who are leaders of change project teams	Run 2 21–21 Nov 2017	2 days	SGD 2,800
NOV 22	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times. Module 3: Finance for Directors	Company directors, senior executives or aspiring directors	Module 3: 22–24 Nov 2017	Modules 1–3: 3 days	SID members: SGD 2,800 per module Non-SID members: SGD 3,200 per module
NOV 30	International Corporate Coaching A certification programme with a comprehensive perspective on practice coaching, personal development, integrity, ethical behaviour, and intuition needed for effective coaching in Asia ICC1a / ICC1b: The first two modules are designed to teach the basics of corporate coaching and are suitable for anyone who has not attended formal coach training. ICC2a / ICC2b: These modules are designed to build on the core coaching competencies and provide participants with the additional skills and experience necessary to coach proficiently internally and/or externally.	Mid-level Corporate Executives HR executives and consultants who want to add coaching to their portfolio of services; Individuals who want to start the journey to become internationally certified;	ICC2a 30 Nov–1 Dec 2017 ICC2b 25–26 Jan 2018 Intake 2018 ICC1a 5–6 Feb 2018 2–3 Aug 2018 ICC1b 15–16 Mar 2018 13–14 Sep 2018 ICC2a 26–27 Apr 2018 25–26 Oct 2018 ICC2b 7–8 Jun 2018 6–7 Dec 2018	2 days	SGD 3,450 per module
JAN 25					
DEC 6					

All Prices exclude GST unless stated otherwise.

Find all Public Programmes on <http://exd.smu.edu.sg/open-enrollment-programmes>

For more information, you may also contact Cary Chan at carychan@smu.edu.sg or Winston Liew at winstonliew@smu.edu.sg.

*Subject to change
Note: Information is correct at time of print.

DATE	PROGRAMME	LEVEL	DATE*	LENGTH	FEE*
FEB 28	Finance for Leaders Every leader should have good business acumen and the ability to have literate conversation around financial drivers for their own organisation and their competitors. Savvy leaders can sniff out trouble in investment opportunities and prevent the organisation from deviating from a financially sound path.	Senior executives from non-financial backgrounds who make important financial decisions and or formulate strategies based on financial information	28 Feb–2 Mar 2018	3 days	SGD 2,900
MAR	Strategic Conflict Resolution for Leaders Executives who complete the Conflict Resolution programme gain two competitive skill sets: they learn how to behave as leaders and examples for their organisations during times of conflict, and they learn how to establish and enforce organisational systems of conflict management. Companies with this highly specialised organisational capacity can excel during times of conflict or crisis, where others many falter or fail.	Executives to senior managers of any industry involved in negotiation and/or conflict management processes both internally and externally	Mar 2018	2 days	SGD 2,800
MAR	Corruption in Asian Business The SMU executive development programme on corruption attempts to help businesses and government to understand the manner in which corruption manifests in market frameworks; the means and methods for preventing corruption from arising and how to control its spread when corruption has become a feature of certain business relationships. This 'realist' programme will instruct participants how to manage and eradicate the destructive market and social consequences and costs of corruption as business.	Professional service providers such as legal and accounting firms, financial advisors, industry consultants, risk evaluators etc. who want accreditation in corruption prevention and control, in order to better tailor the facilities they can offer clients	Mar 2018	2 days	SGD 2,000
MAR 7	SID-SMU Directorship Programme Taught by expert faculty and industry professionals, the programme helps to enhance executive board level skills and ability to lead in challenging times.	Company directors, senior executives or aspiring directors	Module 1: 7–9 Mar 2018 4–6 Jul 2018 Module 2: 4–6 Apr 2018 1–3 Aug 2018 Module 3: 23–25 May 2018 5–7 Sep 2018 Module 4: 4–5 Oct 2018 Module 5: 3–4 May 2018 1–2 Nov 2018 Module 6: 29–30 Nov 2018	Modules 1–3: 3 days SID members: SGD 2,800 per module Non-SID members: SGD 3,200 per module Modules 4–6: 2 days SID members: SGD 2,000 per module Non-SID members: SGD 2,400 per module	
APR 4	Effective Succession Planning and Compensation Decisions Module 2: Assessing Strategic Performance: The Board Level View Module 3: Finance for Directors Module 4: Risk and Crisis Management Module 5: Strategic Corporate Social Responsibility and Investor Relations Module 6: Effective Succession Planning and Compensation Decisions				
NOV 29					
MAR 12	EXCEL Leadership Programme Raise the bar for the high potential talent to understand what it takes to lead - both from within themselves and through their influence on the wider organisation. The intense in-class discussions will develop a breed of effective leaders who learn from a cross industry setting and are able to integrate ideas from their peers in addressing their most persistent organisational challenges. Participants experience the unique opportunity to immerse themselves in a live situation to discuss the real challenges facing a business and offer solutions to C-Suite leaders.	Senior functional managers/directors in transition to general/regional/global management	12–16 Mar 2018	5 days	SGD 5,900 <i>(Price excludes GST)</i>
MAR 14	Asia Leaders Programme In Infrastructure Excellence (ALPINE) Building an understanding of how complex infrastructure projects in dynamic Asia can be made more successful and robust, ALPINE is designed to groom the next generation of infrastructure project planners & developers.	Mid-level executives who are involved in infrastructure planning, financing, development and operations in Asia	Module 1: 14–16 Mar 2018 Module 2: 23–25 May 2018	6 days	SGD 9,000 
MAR 22	Future Ready Forum SPECIAL EVENT Gain the latest knowledge and insights of your choice by selecting from short, high impact sessions shaping you to be Future Ready.	Executives from all levels and industries, teams in particular, to enhance team and organisational capabilities	22–23 Mar 2018	2 days 1 day	SGD 299 SGD 199