Reimagine Learning

Ahead with SMU Executive Development

The need to develop skills and capabilities to address tomorrow's challenges and opportunities have never been greater. Business education has changed significantly in response to the pandemic which has seen a rapid shift to online modalities, a shift that would have taken much longer without the burning platform of the pandemic. With a return to the new normal gaining momentum around the globe, providers cannot revert to how things were before but instead continued to embrace innovations that have accelerated the provision of learning and given rise to unique, technology enabled modalities that will continue shape the future of work and learning.

Before the pandemic, new learning technologies for many providers and organisations were in seen as tools to enhance and diversity learning. After the pandemic, the delivery of learning solutions will likely develop along a hybrid path leveraging the innate strengths of both physical and virtual paradigms. A pure online learning experience driven by technology misses a critical piece that enhances the learning experience such as communication, collaboration, and problem-solving, among others as these elements are hard to foster in a purely online environment but are critical skills to develop in the future of work. As we move into a new era dominated by digital transformation, learning needs to disrupt the status quo and be built into how work gets done, not away from it. The development and delivery of impactful learning solutions will continue to evolve and become more personalized, more socialized, more contextualized, and ultimately more embedded into workplace activities.

SMU Executive Development looks forward to continuing to partner with our clients to develop the capabilities to address tomorrow's challenges.

Eddie Tritton
Executive Director,
Executive Development
Singapore Management University (SMU)

Looking to take your career to the next level?

Look no further as we bring you quality online learning experience with the most relevant in-demand skills.

LEARN FROM THE BEST

Learn from world-renowned faculty and leading industry experts from Singapore Management University and earn a credential to help demonstrate your future ready skills.

REAL-WORLD APPLICATION

Go beyond theory by engaging with the faculty and peers with real-world case studies and simulations as we prepare you for upcoming opportunities in your professional life.

PERSONALIZED SUPPORT

Connect with a program advisor to get advice on which program would be best cater to you. Once you enrolled, enjoy 24/7 programme support, Q&A session and gain valuable feedbacks on work done.

CAREER ACCELERATION

Upskill with us to advance in your career path or start a new career with our streamline programme by our skilled faculty.

90%

of our learners say that their outcome was met or succeeded. Hear from our learners from the Digital Transformation programme.

> " The best part about this programme was the different modules presented by different professors as well as the programme leader's office hour session further expanded the concepts. "
>
> ~ Rayner Chua

> " The case studies were very valuable since they help to really take examples from real life and show how they are applicable to Digital Transformation. "
>
> ~ John Piontkowski

> " What made this course valuable to me was the cross-section of this field that the SMU faculty chose to present to us "
>
> ~ Geno Baruffi III

> " There are a lot of case studies and examples which made the learning more effective. "
>
> ~ Lewis Lip Heng Soh

Sustainable People Practices for Organisational Effectiveness

9–11 Feb 2022 (3 days)

People are the most valuable assets for any organisation. In a knowledge and service-based economy like today, organisational human capital has been increasingly recognized as one of the major keys to competitive advantage.

FIND OUT MORE

The Stewardship Advantage Programme

14–17 Feb 2022 (4 days)

Stewardship is the mindset and practice of creating value by integrating the needs of stakeholders, society, future generations, and the environment.

*SMU-SID Alumni will enjoy a **15% discount**.
Discount Code: **SMU-SID15**

FIND OUT MORE

Singapore Management University is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. By working with Emeritus, SMU can broaden its access beyond its traditional on-campus offerings. Through a collaborative online learning environment, professionals from around the world can expand their network and further their expertise as they engage with relevant multi-disciplinary research led by SMU faculty and industry leaders.

The current list of SMU ExD Online Programmes includes:

FIND OUT MORE

AI & ML: Strategies and Frameworks for Decision-Making

Expand your understanding of artificial intelligence and machine learning to optimise your organisation's decision-making, business operations and solutions.

FIND OUT MORE

Digital Transformation

Leverage the latest digital tools and techniques to reinvent your business practices, processes and strategies and stand out in a space overrun by technological advances.

FIND OUT MORE

Product Management

Master the critical functions and practices of product development to optimise your organisation's end-to-end product life cycle.

FIND OUT MORE

Cyber Security for Business and Risk Management

Develop the technical and functional know-how you need to manage potential cyber threats and safeguard your organisation's devices and services.

FIND OUT MORE

Data Science & Analytics for Strategic Decisions

Harness the power of data science to uncover actionable insights and drive better, smarter decisions within your organisation.

Much like SMU's on-campus offerings, the development of this growing portfolio of online programmes is informed by a shared mission: to generate leading-edge research with global impact and produce broad-based, creative, and entrepreneurial leaders for the knowledge-based economy. Combined with Emeritus' cohort-based approach to learning that emphasises peer-to-peer sharing, video lectures with world-class faculty and hands-on project-based learning, you can continue your professional development in a way that stays true to the quality of SMU.

So, what are you waiting for?

Feel free to have a look at our upcoming programmes below:

Dates	Programme Title	Programme Details / Registration Link
Run 1: 7-9 Dec 2021 **Run 2**: 21-23 Jan 2022	Strategies for Growth in Asia	smu.sg/SGA
9 - 11 February 2022	Sustainable People Practices for Organisational Effectiveness	smu.sg/IHRP
14 - 17 February 2022	The Stewardship Advantage	smu.sg/SAC

Calling all Alumni

SMU Alumni who apply now for any of our partnership programme with Emeritus using the
Tuition Assistant (TA) Code: SMU200AL
will receive a special **USD $200** discount off the course fee.

Tuition Assistant (TA) code is only applicable for all SMU-Emeritus programmes listed below. Terms and conditions apply.

Commencing from 15 December 2021 onwards!

Digital Transformation
USD1,600/pax

Promo Code: SMU200AL

https://smu.emeritus.org/digital-transformation

Artificial Intelligence, Machine Learning
USD1,400/pax

Promo Code: SMU200AL

https://smu.emeritus.org/artificial-intelligence-and-machine-learning

Data Science for Decision Making
USD1,500/pax

Promo Code: SMU200AL

https://smu.emeritus.org/data-science

Cyber Security for Business and Risk Management
USD1,400/pax

Promo Code: SMU200AL

https://smu.emeritus.org/cyber-security

Product Management
USD1,600/pax

Promo Code: SMU200AL

https://smu.emeritus.org/product-management

For more information, please visit our website. Please access our full programme calendar here.
Follow us on LinkedIn, Facebook and YouTube for the latest programme updates and news.