

Sustainable Leadership – Sustainable Enterprises

Hear from our past participants as they share their positive experiences, sharing their positive experiences at the Executive Skills for Board Members in Challenging Times (SID) Programme with Executive Development. Find out what upcoming courses you can take while expanding your horizons with us.

Congratulations to all participants

who graduated from **SMU-SID Directorship Programme 2020-2021**

Alvin Lee, Edwin Chong (MAF 2003), Damien Tay (BBM 2009), Daniel Soh, Dr Hermann Klein Hessling (EMBA 2020), Serene Sia (MCM 2020), Terence Quek (MCM 2013) and Victor Ng (BSc (Econ) 2006 & EMBA 2017).

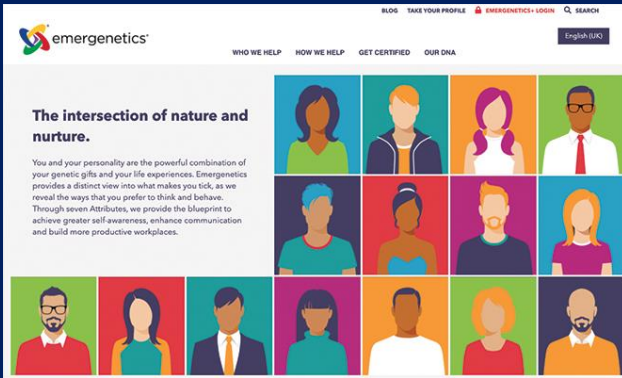
Emergenetics International is a global people and organisation development company which uses its proprietary psychometric profiling instrument (called Emergenetics Profile) to help leaders and teams understand and communicate with each other and to be more effective in their work.

According to Terence, “Executive Skills for Board Members in Challenging Times (SID) is a good platform for executive learners to learn from and network with directors of diverse backgrounds, companies and industries. Through class discussions and interactions with my classmates, I was able to enrich my learning.”

Terence has also described that “being a director of a company without formal grounding is akin to driving a car without learning the highway code - you may be able to get the car moving on the road, but you never know when you will get into serious trouble.”



Mr Terence Quek (MCM 2013)
 CEO,
 Emergenetics Asia Pacific



Emergenetics Asia Pacific

A people and organizational development consulting company, which is dedicated to simplifying human connections at work, in the community and at home. Having a global presence across continents, the company mission is to improve communication, enable learning, develop personal effectiveness, and promote job satisfaction.

“Sustainability isn’t just about “doing good,” but also “being good.” It is not about making donations to support environment causes or doing corporate volunteering, like a beach clean-up. These are well and good, and should continue, but it is more important that the organisation is run well, with good corporate governance, ethical standards, and practices responsible resource management, and more. This is the only way that organisations can continue to add value to its ecosystem and enjoy legitimacy to operate for a long time to come. Leaders—especially Directors—should not only feel responsible for sustainability but should take a proactive approach in charting the direction and modelling the way.”

~Terence Quek



Mr Daniel Soh
 Managing Partner,
 Leadership Advisory Inc.

Leadership Advisory Inc® is a premier board placement & executive search firm specialising in 'confidential and strategic' senior-level management assignments in Asia. Our clients include Fortune 500 corporations, Asian conglomerates, and entrepreneurial start-ups.

According to Daniel, “SID-SMU Directorship programme struck a perfect balance between breadth and depth. Apart from having an outstanding faculty that consisted of high-profile practitioners and world class SMU academics, I was also surrounded by an exceptional cohort of senior executives and very experienced board members.

Hence, the diversity of the group led to a lot of sharing of valuable insights, and I was truly impressed with the class engagement and discussion. The learnings were not just theoretical but based on many real-life examples. Overall, the programme had certainly made a lasting impression and exceeded my expectations in every aspect!”



Leadership Advisory Inc

A premier board placement and executive search firm specialising in 'confidential and strategic' senior-level management assignments in Asia.

“The success of business sustainability cannot be solely dependable on just ‘sustainability specialists.’ The initiative must be driven at the top (i.e. CEO and endorsed by the Board) and facilitated by the senior management team and business sustainability specialists within the firm. The line managers and the ‘larger work force’ must also buy-in. Otherwise, business sustainability initiatives will not succeed.”

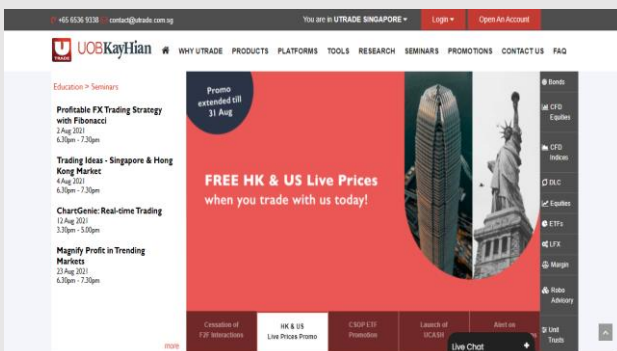
~Daniel Soh



Mr Edwin Chong (MAF 2003)
Senior Vice President
UOB Kay Hian

UOB Kay Hian is one of Asia’s largest brokerage firms. Headquartered in Singapore, they are supported by branches worldwide including a growing network of offices across Southeast Asia, Greater China, the United Kingdom and North America.

According to Edwin, “The modules of the programme were structured in a manner where participation was multi-pronged. The classroom interactions have been exceptionally useful as it has given participants the opportunity to think-out-of-the-box and enable us to have a positive and can-do mindset whilst solving real business issues.”



UOB Kay Hian

Headquartered in Singapore with a global footprint and strong international presence in different markets that help to deliver incisive intelligence across industry sectors and asset classes.

“Being in the community of business leaders, we understand and are aware that the responsibilities are immense and demanding. Sometimes this may not seem apparent but from the sessions, we are constantly reminded from case studies presented and projects that our decisions made can have profound and uneven impact on our various stakeholders. Leaders are essential in the process of making a Sustainable environment within an organisation. In my opinion, we can’t see the effect straight away as it’s long-term effort and through the top-down approach. Every leader can use better business approaches such as using less paper, use less material for the day to day running of the business or use recyclable materials to be a better sustainable leader within the industry.”

~Edwin Chong

SID-SMU Directorship Programme

The SID-SMU Directorship Programme (SDP) was launched in 2007, the first local director training programme with formal certification. The partnership brings together Singapore Management University’s academic excellence and strength in delivering executive programmes with the Singapore Institute of Directors’ strong network of business leaders in the corporate sector. Set within an Asian context, this unique six-module programme provides a 360-degree board-level view of key strategic areas and issues faced by company directors. It aims to enhance participants’ boardroom skills and update their knowledge and ability to lead in challenging times.

The programme is organised in two tiers. Participants can obtain an Executive Diploma in Directorship by completing all six assessable modules successfully. Alternatively, participants can obtain an Executive Certificate in Directorship by completing the first three modules successfully. The modules can be taken non-sequentially, providing scheduling flexibility. Graduates from the Programme may be admitted to SMU’s Executive Development Alumni Association.

For more information about the programme, please visit smu.sg/SID

So, what are you waiting for?

Feel free to have a look at our upcoming programmes below:

Up Coming Programmes at SMU Executive Development (ExD)

Dates	Programme Title	Programme Detail / Registration Link
9 - 10 September 2021 (Module 4) 14 - 15 October 2021 (Module 5) 18 - 19 November 2021 (Module 6)	Executive Skills for Board Members in Challenging Times (SID)	smu.sg/SID
15 - 19 November 2021	Excel Leadership Programme	smu.sg/excel
12 - 14 January 2022	Finance for Leaders	smu.sg/FL
9 - 11 February 2022	Sustainable People Practices for Organisational Effectiveness	smu.sg/IHRP

Keep a look out for a series of our Asynchronous Programmes, in collaboration with our new partner, Emeritus launching from September 2021.

They are:

1. [Digital Transformation](#)
2. Artificial Intelligence and Machine Learning
3. Data Science and Decision Making
4. Cybersecurity

Calling all Alumnus

Only available in this August Circle's Publication! Alumni who apply now for our partnership programme, [Digital Transformation](#) with Emeritus (which starts on 6 Sept 2021) using the Tuition Assistant (TA) Code: SMU200AL will receive a special USD \$200 discount off the course fee.

Tuition Assistant (TA) code is only applicable for the SMU Digital Transformation programme. Terms and conditions apply.

For more information, feel free to visit our [website](#). For our full-programme calendar, you can find it right [here](#). You can also get our latest programme or news at our [LinkedIn](#), [Facebook](#) and [YouTube](#) pages.

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