Preparing executives for today and tomorrow

SMU’s Steve Wyatt explains why Executive Development is in high demand

“Where are we today? The revolution is technology-driven; it is technology-enabled: changing what we do and how we do it. And that change is not only transforming the workplace, particularly in Asia, but is changing the nature of jobs. Jobs that are invisible are becoming visible, and those that are visible are becoming invisible. The invisible gold reserves: IP law enforcement, and how best in-country to mitigate these conflicts of interest; the new model of management in Asia each year,” said Mr Wyatt.

Executive Development plays a critical role in making sure executives are equipped to lead in this changed environment. Wyatt, these programmes provide executives with the knowledge, skills, and confidence to manage and lead operations in Asia and globally. The programmes are designed to be highly relevant, and are being dramatically transformed. Mr Wyatt expresses his appreciation for the Singapore government’s commitment to this cause, highlighting the need for continuous learning and development to keep pace with the rapidly changing business environment. He comments on the importance of Executive Development in developing leaders who are both technically adept and able to navigate the complexities of Asia’s business landscape.

He stresses the need for programmes that are flexible and responsive to the changing needs of executives, noting that many of the jobs available in 10 years probably don’t exist today. He places a strong emphasis on experiential learning, particularly in the context of leadership development, where the focus is on real-world application and practical outcomes. He believes that programmes that are targeted and tightly focused to be as time efficient and as relevant as possible are key to effectively meet the needs of busy executives.

Mr Wyatt also highlights the importance of programmes that are global in nature, allowing executives to learn from and with peers from around the world. He underscores the value of Executive Development as a means to tap into a network of peers, alumni, and experts, and to learn from industry leaders and thought leaders.

Finally, Mr Wyatt emphasizes the need for programmes that are flexible and adaptable, to meet the diverse needs of executives across different industries and in different regions. He notes the value of programmes that are delivered in-person and virtually, and the importance of programmes that can be tailored to meet the specific needs of clients.

In conclusion, Mr Wyatt underscores the importance of Executive Development in equipping executives with the knowledge, skills, and confidence to lead in a rapidly changing business environment. He stresses the need for programmes that are flexible, responsive, and globally oriented, and highlights the value of experiential learning, networking, and personal development in meeting the needs of busy executives. He concludes by expressing his optimism for the future of Executive Development in Singapore and beyond.

---

SMU Executive Development enables executives to be “Future Ready – Now,” equipping them with the knowledge, skills, and confidence that managers and leaders operating in Asia and globally require today and will be increasingly demanded in the future. Our portfolio of programmes empowers you to make key decisions in a context of technological innovation and continual uncertainty, lead firms and organisations across borders, generations, and sectors, and do good and do well.

Be empowered to make a difference, Be Future Ready-Now.